

I AM. YOUR VOICE. YOUR BRAND. YOUR LEGACY

A Guide to
Coaching, Media,
Visibility &
Strategic Partnerships

with

Yadira González Muñoz

Founder & CEO
I Am. Magazine International

Personal Brand Strategist | Media Visibility Coach |
Transformational Life Coach | Speaker | 3x Best-Selling Author
| TV Producer | Director of Empowerment & Brand Vision

Helping Purpose-Driven Leaders Build Authority,
Increase Visibility & Create Lasting Impact



WELCOME

It's an honor to have you here.

YADIRA
GONZÁLEZ
MUÑOZ



I am **Yadira González Muñoz**, and I believe that every person has a story worth sharing, a voice worth hearing, and the potential to create meaningful impact.

My passion is helping purpose-driven entrepreneurs, authors, coaches, speakers, executives, and emerging thought leaders transform their knowledge, experiences, and expertise into a powerful personal brand that builds credibility, creates opportunities, and leaves a lasting legacy.

I believe your story is one of your greatest assets. When you embrace it with confidence and authenticity, it becomes more than a story. It becomes a source of inspiration, influence, and transformation for others.

Through transformational coaching, personal brand strategy, publishing, television, podcasting, speaking opportunities, and strategic media visibility, I help my clients gain the clarity, confidence, and credibility to share their message, become recognized authorities, and create an impact that extends far beyond themselves.

Nothing brings me greater joy than watching someone discover their voice, step into their purpose, and realize that what they have lived, learned, and overcome has the power to change lives.

My mission is simple:

To help you become the voice the world is waiting to hear.

Yadira González Muñoz

YADIRA GONZÁLEZ MUÑOZ
Founder & CEO | I Am. Magazine International

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*The moment you step into your ‘I Am.’ and own your story
is the moment your life changes—because you were
never meant to stay unseen.*



WHO I HELP

I work with purpose-driven entrepreneurs, coaches, authors, speakers, executives, and professionals who know they are capable of making a greater impact but need the clarity, confidence, visibility, and strategy to get there.

My clients have valuable expertise, life experiences, and stories that deserve to be shared. They are ready to strengthen their personal brand, increase their influence, position themselves as trusted authorities, and create a meaningful legacy through their voice.

HOW I CAN HELP YOU

THE 5 PILLARS OF TRANSFORMATION



1. TRANSFORM YOUR LIFE - **Become the person.**

Personal Development & Life Transformation Coaching

True transformation begins within. I help you overcome life's challenges, build emotional resilience, strengthen your confidence, practice self-love, shift limiting beliefs, reconnect with your purpose, and discover your authentic **"I AM."** Together, we'll create lasting change so you can live with greater clarity, peace, and intention.



2. ELEVATE YOUR VOICE - **Find the confidence to speak.**

Visibility, Media Readiness & Public Presence Coaching

Through our **I Am. Media Ready Method**, I prepare you to show up confidently and professionally in magazine features, television interviews, podcasts, panels, and speaking engagements. You'll develop the communication skills, presence, confidence, and clarity needed to shine in any spotlight and elevate your public influence.



3. BUILD YOUR BRAND - **Become recognized.**

Personal Brand Strategy, Positioning & Authority Building

Your brand is more than a logo—it's your reputation, your message, and your influence. Together, we'll define your unique voice, clarify your positioning, strengthen your personal brand, and establish you as a trusted authority through strategic storytelling, clarity, confidence coaching, and aligned thought leadership development.



4. PUBLISH YOUR STORY - **Share your message.**

Publishing, Transformational Storytelling & Author Mentorship

Your story has the power to inspire lives. I help you transform your experiences into a compelling message, write your book, communicate with impact, and leverage your message as a credibility-building asset. Full guidance through the publishing journey and author positioning.



5. EXPAND YOUR INFLUENCE - **Reach the world.**

Strategic Visibility, Community Leadership & Media Opportunities

Creating visibility plans, leadership pathways, and collaborative opportunities through I AM. Magazine International - including magazine features, television programs, podcasts, author panels, interviews, and community spaces where leaders grow, connect, and rise together.

THE 5 PILLARS OF TRANSFORMATION



MY SPEAKING TOPICS

INSPIRING TRANSFORMATION. BUILDING LEADERS. EMPOWERING ACTION.

Whether I'm speaking to entrepreneurs, leadership teams, organizations, conferences, schools, community groups, or corporate audiences, my presentations are designed to inspire transformation, build confidence, strengthen leadership, and empower people to take meaningful action in both their personal and professional lives.

Every keynote, workshop, panel discussion, and presentation can be customized to meet the unique goals of your audience or event.



PERSONAL BRANDING, VISIBILITY & LEADERSHIP

- ✓ Personal Branding & Authentic Visibility
- ✓ Becoming Media Ready
- ✓ Building Authority & Thought Leadership
- ✓ Leveraging Media to Grow Your Business
- ✓ Transformational Storytelling
- ✓ Leadership with Purpose & Impact
- ✓ Creating a Legacy Through Your Voice



PERSONAL GROWTH & TRANSFORMATION

- ✓ Victim or Victorious? The Power of Choosing Your Story
- ✓ From Adversity to Purpose: Turning Life's Challenges into Your Greatest Strength
- ✓ The Power of Resilience: Rising Stronger Through Every Season
- ✓ The Courage to Be Seen: Overcoming Fear, Self-Doubt & Limiting Beliefs
- ✓ Rewriting Your Story: How Your Past Can Become Your Greatest Asset
- ✓ Choosing Growth Over Circumstances
- ✓ Healing, Hope & the Strength to Begin Again
- ✓ Living with Purpose After Life's Greatest Challenges
- ✓ The I Am. Mindset: Becoming Who You Were Created to Be
- ✓ Turning Pain into Purpose and Purpose into Impact



EVERY AUDIENCE IS UNIQUE

Whether you're planning a conference, corporate event, leadership retreat, women's summit, school program, community event, or professional development workshop, I customize every presentation to inspire meaningful transformation and create a lasting impact.

AVAILABLE FORMATS

- | | |
|---------------------------|-------------------------|
| Keynote Presentations | Podcast & TV Interviews |
| Workshops & Masterclasses | Conferences & Summits |
| Leadership Training | Corporate Events |
| Panel Discussions | |

WHO I'D LOVE TO CONNECT WITH

BUILDING MEANINGFUL RELATIONSHIPS
CREATES OPPORTUNITIES THAT CHANGE LIVES.

I'd love to connect with purpose-driven entrepreneurs, coaches, authors, speakers, executives, business owners, and professionals who are ready to elevate their personal brand, increase their visibility, and become recognized authorities.

STRATEGIC REFERRAL PARTNERS



BUSINESS COACHES



EXECUTIVE COACHES



BRAND STRATEGISTS



MARKETING CONSULTANTS



PR PROFESSIONALS



PUBLISHERS



PODCAST HOSTS



EVENT ORGANIZERS



LEADERSHIP ORGANIZATIONS



CHAMBERS OF COMMERCE



BUSINESS COMMUNITIES



PROFESSIONAL ASSOCIATIONS

A REFERRAL CAN CHANGE SOMEONE'S LIFE

If you know someone who is looking to grow their influence, share their expertise, or create a greater impact, I'd be grateful for an introduction.

Together, we can help more purpose-driven leaders
become the voice the world is waiting to hear.



LET'S BUILD MEANINGFUL CONNECTIONS

I believe the most powerful opportunities begin with genuine relationships.

Whether you're introducing a client, recommending a speaker, inviting a collaboration, or connecting me with your community, I value every introduction and every opportunity to create meaningful impact together.

Let's grow together.

WAYS WE CAN WORK TOGETHER

Through I Am. Magazine International, I provide opportunities for purpose-driven leaders to build their authority, increase their visibility, and expand their influence through:



PERSONAL BRAND & VISIBILITY COACHING

One-on-one coaching to help you clarify your message, strengthen your brand, and step into visible leadership.



I AM. MAGAZINE INTERNATIONAL FEATURES

Be featured in our global print and digital magazine and reach an engaged audience that is inspired by your story.



CONVERSATIONS WITH I AM. TV

Be a guest on our television show and share your expertise, story, and mission on a powerful global platform.



I AM. VOICE PODCAST

Join the podcast and inspire listeners around the world with your voice, your wisdom, and your message.



AUTHOR PANELS

Participate in author panels that highlight your book, your journey, and your transformational impact.



EXPERT INTERVIEWS

Be interviewed and positioned as an authority in your field while sharing valuable insights with our audience.



SPEAKING OPPORTUNITIES

Speak on our platforms, events, and summits that empower audiences and elevate your visibility as a leader.



LIVE EVENTS

Connect in person at exclusive events, summits, and gatherings designed to inspire, educate, and create impact.



STRATEGIC PARTNERSHIPS

Collaborate on initiatives, programs, and campaigns that align our missions and create lasting impact.



PUBLISHING & COLLABORATIVE PROJECTS

Co-create books, articles, and digital products that expand your reach and multiply your influence.

Whether you're interested in coaching, becoming a contributor, being featured in the magazine, appearing on television or podcast, speaking on one of my platforms, or exploring a strategic partnership, I'd love to connect with you.



MY MISSION

I believe that visibility isn't about being famous.

It's about making a difference.

When you have the courage to own your story, embrace your voice, and step confidently into your purpose, you create the opportunity to inspire others, build trust, and leave a legacy that extends far beyond yourself.



YOUR VOICE
MATTERS.



YOUR STORY
MATTERS.



YOUR LEGACY
BEGINS THE MOMENT
YOU DECIDE TO BE SEEN.

YOUR NEXT CHAPTER STARTS WITH ONE DECISION

Every expert has knowledge worth sharing.
Every leader has a message worth hearing.
Every person has a story worth telling.

The question isn't whether
your voice matters.
The question is...

*Are you ready to share it
with the world?*

If you're ready to build your authority,
increase your visibility, and create
a lasting legacy, I'd love to walk
alongside you.

*Let's start your next
chapter—together.*



LET'S CONNECT



WEBSITE
www.i-am-magazine.com



BOOK A SPOTLIGHT
DISCOVERY CALL

BOOK NOW



BOOK A PERSONAL
BREAKTHROUGH
DISCOVERY CALL

BOOK NOW



EMAIL
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*I look forward to
connecting with you!*



BECOME THE VOICE
THE WORLD IS WAITING TO HEAR.

Yadira González Muñoz



Helping Purpose-Driven Leaders
Build Authority, Increase Visibility & Create Lasting Impact